



SMART UNIBATOR BUILDING INNOVATION AND ENTREPRENEURSHIP CULTURE THROUGH UNIVERSITY INNOVATION HUB

Smart Unibator-You imagine. We enable.

Background

Bangladesh aspires to develop a robust innovation and entrepreneurship ecosystem for a flourishing economy to keep pace with the dynamics induced by 4IR. Bangladesh High-tech Park Authority [BHTPA] has launched to build vibrant innovation hubs in 10 universities to serve as the foundational block for the aforesaid ecosystem. The hubs will act as epicenters for raising greater awareness of the importance of innovation, nurturing a culture of innovation, inculcating an entrepreneurship mindset, and promoting a collaborative environment and openness among students, graduates, researchers, and faculty members within and around participating universities. The hub will also strive to break stereotypes, which traditionally block the entrepreneurship development process, especially gender biases.

The graduates of the Smart Unibator will be incubated and further nurtured by the BHTPA with a range of support, including physical and soft infrastructure.

The program is designed so that there will be a complete and comprehensive transfer of knowledge to the universities, including launching new programs to be accredited by the University Grants Commission [UGC] and international accreditation.

The World Bank funds the program, which will be implemented by a consortium led by UPMCS Malaysia [UPM Consulting Services SDN, BHD] with MCC Limited Bangladesh.

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Who are the Innovation Hubs for?

Students, graduates, and alumni who aspire to bring technology-driven innovation and commercialize those innovations by forming startup ventures.

What will you get from this program?

Students, graduates, and alumni from various disciplines can form a team [or solo] and submit the idea.

The idea will be selected through an innovation challenge competition.

Through the challenge competition, a cohort will be built.



Innovate and Elevate

Discovery of innovation or business idea.



Crafting Ideas into Reality

Access to Challenge Lab for ideation, design, prototyping and proof of concept.



Learn from the Best

Opportunities to listen to global and national innovation/startup leaders.



Connecting Dreams

Access to national and global corporate and startup networks and opportunities for partnership, contributing to bridging industry-academia.



From Concept to Capital

Pre-seed and seed fund for prototype and minimum viable product [MVP] development



Protecting Ideas

Learning and support of intellectual property rights [IPR] protection.



Earning Your Stripes

Credit for completion of the innovation and entrepreneurship semester.



Supercharge Your Startup

Opportunity to enroll in Smart Bangladesh Accelerator [SBA], the most extensive accelerator program in Bangladesh, for accessing more considerable funding and market access through partners like Startup Bangladesh Limited, StartupBootCamp, Microsoft, and many more.

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Some Key features of the Program

Number of University-based innovation teams to be nurtured-	3000	Duration of the Program-	3 Years
Number of Cohorts per University-	6	Number of Cohorts per year-	2
Number of Innovation teams per cohort-	50	Gender lens-	Minimum 20% of total teams are to be women-led.
Number of Prototypes of innovation teams to receive pre-seed fund-	300	Number of MVPs of Innovation teams to receive seed fund-	100
Amount of pre-seed fund-	BDT 50,000	Amount of seed fund-	BDT 100,000
Mentor-hours for prototypes per team-	15 hours	Mentor-hours for MVP-	35 hours

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State-of-the art curriculum with hands-on practices.

ITEM	HOURS
ENTREPRENEURSHIP LECTURE SERIES.	20
<p>You will get free tickets to lectures by distinguished innovators to share lessons from their own successes and failures.</p>	
INNOVATION CHALLENGE LAB	50
<p>You will be able to go through a series of workshops (in class and on the field) from ideation, customer discovery, and prototyping to business modeling and commercialization. It's a learning-by-doing modality of solution design.</p>	
ELECTIVE COURSES FROM VARIOUS OPTIONS	30
TOTAL HOURS	100

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What Areas will be Covered?

EXPLORE	TEST	PROPEL
Design thinking	Solution Design	Business Model Development
Problem identification	Prototyping	Fund Raising
Lean canvas	Customer value proposition	Compliance
Building a team	Customer discovery	Responsible Business Practices
	Customer feedback	User acquisition
	Market research	Branding
	Minimum Viable product	Enterprise roadmap
	Pitching ideas and solutions	

How to Join the Program?

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Hosting Universities of Innovation Hubs

- Bangladesh Agricultural University [BAU]
- Bangabandhu Shaikh Mujibur Rahman University of Engineering and Technology [BSMRUET]
- Bangladesh University of Engineering and Technology [BUET]
- Barendra University [BU]
- BRAC University [BU]
- Chattogram University [CU]
- Khulna University [KU]
- Rajshahi University of Engineering and Technology [RUET]
- Shahjalal University of Science and Technology [SUST]
- United International University [UIU]

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